

**“Product 2 Patent” – IPR Awareness Program**  
**05.03.24**

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**A.V.C. COLLEGE OF ENGINEERING**

[Approved by AICTE, New Delhi] [Affiliated to Anna University, Chennai]  
[Accredited by NBA (Mech, ECE, CSE & EEE)] [NAAC with 'B++' Grade  
(2<sup>nd</sup> Cycle)] [An ISO 9001:2015 Certified Institution]  
Mammampandal, Mayiladuthurai District, Tamil Nadu - 609 205.

**You are cordially invited for**

***“Product 2 Patent”***  
*(an awareness programme for students)*

Organized by

**Intellectual Property  
Rights Cell**

**Date: 05.03.2024**  
**Time: 09.30 a.m.**  
**Venue: IPR Cell- EEE Block**

Program Coordinators  
Dr J.Sudha, ASP-CSE  
Dr R.Kanimozhi, ASP-IT  
(IPR Member)

**Dr A.Ravi**  
HOD-EEE &  
IPR cell Coordinator

**Dr.C.Sundar Raj**  
Principal

**Dr.M.Senthilmurugan**  
Director



# **A.V.C. COLLEGE OF ENGINEERING**

## **Mannampandal, Mayiladuturai**

### **Intellectual Property Rights Cell**

#### **Program Report**

#### **“Product 2 Patent”- Patent Awareness Program**

Patent awareness program “Product 2 Patent” was organized on 05.03.2024 at 9.30 a.m. in IPR cell - EEE Block. The program began with the prayer song sung by the students. Dr.J.Sudha Assoc. Prof.-CSE, IPR member delivered the welcome address. Our principal Dr.C.SundarRaj gave the presidential address and Dr.A.Ravi IPR Cell coordinator delivered the speech about the program.

*The sessions covered a wide range of topics related to intellectual property, including:*

- a). Introduction to Intellectual Property:** An overview of intellectual property, its types, and the importance of IP protection.
- b).Patents and Inventions:** Exploring the patent system, patentability criteria, patent application process, and the significance of patent databases.
- c).Trademarks and Branding:** Understanding trademarks, their role in branding, trademark registration process, and trademark infringement issues.
- d).Copyright and Creative Works:** Examining copyright laws, fair use, licensing, and copyright protection for various creative works, such as literature, music, and software.
- e).Trade Secrets and Confidential Information:** Exploring trade secrets, their protection, and strategies for safeguarding confidential information.
- f).IP Enforcement and Litigation:** Discussing the legal aspects of IP enforcement, dispute resolution mechanisms, and litigation procedures
- g).Patent filing:** Discussion made on filing and prosecuting patent applications in India and abroad on behalf of academic institutions.

74 Participants attended this program.

Dr.R.Kanimozhi AP/IT dept and IPR member winded up the session with a Vote of Thanks. He extended his gratitude of thanks to the Management, secretary, Principal, Resource Person and all participants for the successful completion of session.

#### **Outcome:**

This program successfully created awareness and generated interest in the product development and Patent,.