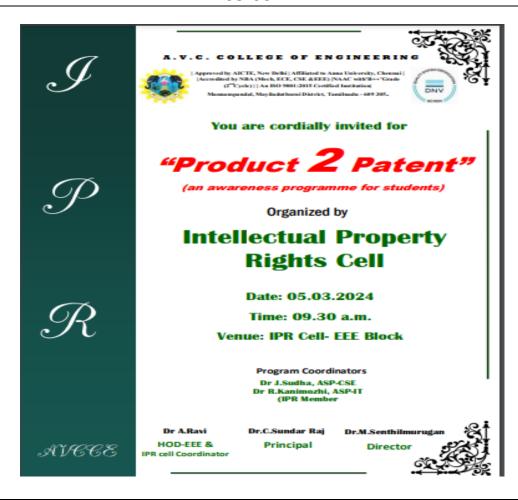
# "Product 2 Patent" – IPR Awareness Program 05.03.24





# A.V.C. COLLEGE OF ENGINEERING Mannampandal, Mayiladuturai

### **Intellectual Property Rights Cell**

#### **Program Report**

### "Product 2 Patent" - Patent Awareness Program

Patent awareness program "Product 2 Patent" was organized on 05.03.2024 at 9.30 a.m. in IPR cell - EEE Block. The program began with the prayer song sung by the students. Dr.J.Sudha Assoc. Prof.-CSE, IPR member delivered the welcome address. Our principal Dr.C.SundarRaj gave the presidential address and Dr.A.Ravi IPR Cell coordinator delivered the speech about the program.

## The sessions covered a wide range of topics related to intellectual property, including:

- **a). Introduction to Intellectual Property:** An overview of intellectual property, its types, and the importance of IP protection.
- **b).Patents and Inventions**: Exploring the patent system, patentability criteria, patent application process, and the significance of patent databases.
- **c).Trademarks and Branding**: Understanding trademarks, their role in branding, trademark registration process, and trademark infringement issues.
- **d).Copyright and Creative Works**: Examining copyright laws, fair use, licensing, and copyright protection for various creative works, such as literature, music, and software.
- **e).Trade Secrets and Confidential Information**: Exploring trade secrets, their protection, and strategies for safeguarding confidential information.
- **f).IP Enforcement and Litigation:** Discussing the legal aspects of IP enforcement, dispute resolution mechanisms, and litigation procedures
- **g).**Patent filing: Discussion made on filing and prosecuting patent applications in India and abroad on behalf of academic institutions.

#### 74 Participants attended this program.

Dr.R.Kanimozhi AP/IT dept and IPR member winded up the session with a Vote of Thanks. He extended his gratitude of thanks to the Management, secretary, Principal, Resource Person and all participants for the successful completion of session.

#### **Outcome:**

This program successfully created awareness and generated interest in the product development and Patent,.