



A.V.C COLLEGE OF ENGINEERING
Approved by AICTE, Affiliated to Anna University, Chennai
Accredited by NBA & NAAC with 'B' Grade (CGPA '2.73')
An ISO 9001:2008 Certified Institution



"18 years of Excellence in Technical Education"

Department of Management Studies

"Creating Samrajya"

If anyone can do, we will also do; if nobody can do, we shall do!!!

JANUARY TO JUNE' 2019

Director's Desk

It is a pleasure to organized an International Seminar in the title of "Leadership – Leaders are made! – Not Born" on 25.01.2019 @ 10.00am in MBA Seminar Hall by Mr. Bill Woodward, General Manager, Wake Forest School of Medicine, North California, United States of America, for the benefit of budding managers. It was really a good exposure to the MBA students.



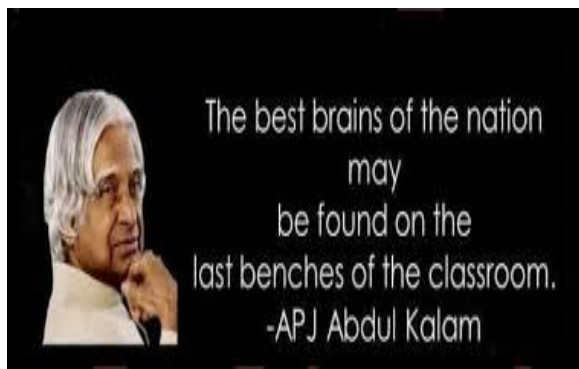
Entrepreneurship Awareness Camp – 2019

Our MBA Department has successfully organized 3-days “Entrepreneurship Awareness Camp” during 12th to 14th March 2019 sponsored by (DST – NIMAT Project 2018 – 2019 Implemented by EDI, Ahmadabad Under the aegis of NSTEDB, DST, GOI, and New Delhi). On 13.3.2019, I MBA – II Semester students visited the Ramanas Food Products, Mayiladuthurai in this 2nd Entrepreneurship Awareness Camp event.



Faculty spot

A.P. J. Abdul Kalam



Avul Pakir Jainulabdeen "A. P. J." Abdul Kalam (15 October 1931 – 27 July 2015) was the **11th President of India** from 2002 to 2007. A career scientist turned reluctant politician, Kalam was born and raised in **Rameswaram**, Tamil Nadu and studied physics and aerospace engineering. He spent the next four decades as a scientist and science administrator, mainly at the **Defence Research and Development Organisation (DRDO)** and **Indian Space Research Organisation (ISRO)** and was intimately involved in India's civilian space

program and military **missile development efforts**. He thus came to be known as the *Missile Man of India* for his work on the development of **ballistic missile** and **launch vehicle** technology. He also played a pivotal organizational, technical and political role in India's ***Pokhran-II*** nuclear tests in 1998, the first since the **original nuclear test by India** in 1974.

Career as a scientist

After graduating from the **Madras Institute of Technology** in 1960, Kalam joined the **Aeronautical Development Establishment** of the **Defence Research and Development Organisation (DRDO)** as a scientist. He started his career by designing a small **helicopter** for the **Indian Army**, but remained unconvinced by his choice of a job at DRDO. Kalam was also part of the **INCOSPAR committee** working under **Vikram Sarabhai**, the renowned space scientist. In 1969, Kalam was transferred to the **Indian Space Research Organisation (ISRO)**

where he was the project director of India's first Satellite Launch Vehicle (SLV-III) which successfully deployed the **Rohini** satellite in near-earth orbit in July 1980; Kalam had first started work on an expandable rocket project independently at DRDO in 1965. In 1969, Kalam received the government's approval and expanded the programme to include more engineers.

In 1963–64, he visited **NASA's Langley Research Center** in **Hampton, Virginia**, **Goddard Space Flight Center** in **Greenbelt, Maryland** and **Wallops Flight Facility**. Between the 1970s and 1990s, Kalam made an effort to develop the **Polar Satellite Launching Vehicle** (PSLV) and SLV-III projects, both of which proved to be successful.

Presidency

Kalam served as the 11th President of India, succeeding K. R. Narayanan. He won the 2002 presidential election with an electoral vote of 922,884, surpassing the 107,366 votes won by Lakshmi Sahgal. His term lasted from 25 July 2002 to 25 July 2007.

Post-presidency

Kalam at Bijnor

After leaving office, Kalam became a visiting professor at the **Indian Institute of Management Shillong**, the **Indian Institute of Management Ahmedabad** and the **Indian Institute of Management Indore**, an honorary fellow of **Indian Institute of Science, Bangalore**, **Chancellor of the Indian Institute of Space Science and Technology Thiruvananthapuram**, professor of Aerospace Engineering at **Anna University** and an adjunct at many other academic and research institutions across India. He taught information technology at the **International Institute of Information Technology**,

Hyderabad and technology at **Banaras Hindu University** and Anna University.

Death

On the evening of 27 July 2015, Kalam collapsed at around 6:30 p.m. while delivering a lecture on "The Livable Planet Earth" at the **Indian Institute of Management, Shillong**. He was rushed to Bethania Hospital in a critical condition and was placed in the **intensive care unit**, but was confirmed dead of a massive **cardiac arrest** more than two hours later. Kalam would have turned 84 in October 2015.

Following his death, Kalam's body was airlifted from Shillong to Guwahati in an **Indian Air Force helicopter**, from where it was flown to New Delhi on the morning of 28 July in an air force C-130J Hercules. The flight landed at Palam Air Base at 12:15 p.m, and was received by the President, the Prime Minister, Chief Minister **Arvind Kejriwal** and the three service chiefs of the **Indian Armed Forces**, who laid wreaths on Kalam's body. His body was then placed on a gun carriage draped with the Indian flag and taken to his Delhi residence at 10 Rajaji Marg where numerous dignitaries paid homage, including former prime minister Dr. Manmohan Singh, Congress president Sonia Gandhi, Rahul Gandhi and Uttar Pradesh Chief Minister Akhilesh Yadav.

Year of award or honour	Name of award or honour	Awarding organisation
2014	Doctor of Science	Edinburgh University,UK
2012	Doctor of Laws (Honoris Causa)	Simon Fraser University
2011	IEEE Honorary Membership	IEEE

2010	Doctor of Engineering	University of Waterloo
2009	Honorary Doctorate	Oakland University
2009	Hoover Medal	ASME Foundation, USA
2009	International von Kármán Wings Award	California Institute of Technology, USA
2008	Doctor of Engineering (Honoris Causa)	Nanyang Technological University, Singapore
2008	Doctor of Science (Honoris Causa)	Aligarh Muslim University, Aligarh
2007	Honorary Doctorate of Science and Technology	Carnegie Mellon University
2007	King Charles II Medal	Royal Society, UK
2007	Honorary Doctorate of Science	University of Wolverhampton, UK
2000	Ramanujan Award	Alvars Research Centre, Chennai
1998	Veer Savarkar Award	Government of India
1997	Indira Gandhi Award for National Integration	Indian National Congress
1997	Bharat Ratna	Government of India
1994	Distinguished Fellow	Institute of Directors (India)
1990	Padma Vibhushan	Government of India
1981	Padma Bhushan	Government of India

-Dr.K.KEERTHI

Thought of the Day!

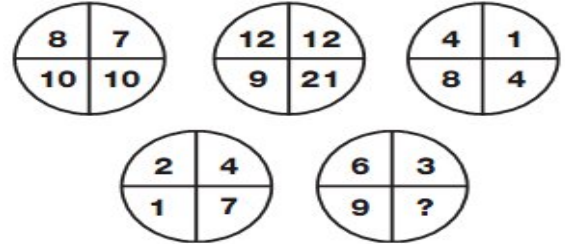
Do you want to know who you are? Don't ask. Act! Action will delineate and define you.

Inspirational Quotes By

A.R.Rahman:

“I dont have time to cherish the joys and repent the failures in life. I go on with my work not caring about the response i have got of my previous works.”

Which number replaces the question mark?



Answer : 3

Explanation :

Using the lower two circles as a source, the values in corresponding segments of the upper left circle equal the sums of the numbers in the lower two circles. The values in the upper central circle equal the products of the values in the lower two circles, and the upper right circle equals the difference between values in the lower two circles.

-R.Nithyanandhan – II MBA