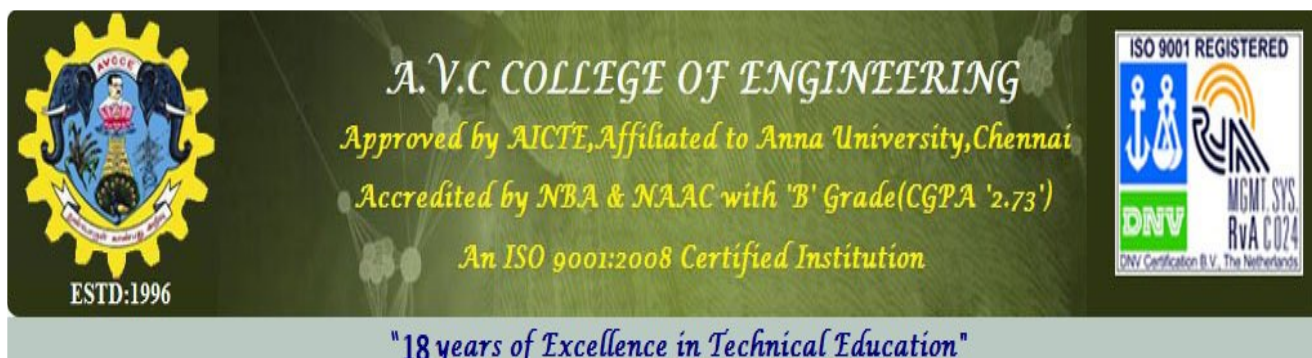




## Department of Management Studies

### "Creating Samrajya"

*If anyone can do, we will also do; if nobody can do, we shall do!!!*  
JULY TO DECEMBER 2018

#### DIRECTOR'S DESK

- **Congratulation to Dr. K. Keerthi, Assistant Professor, who received fund to conduct Entrepreneurship Awareness Camp from DST – NIMAT Project 2018 – 2019 - Implemented by EDI, Ahamedabad.**

#### **Management Quotes:**

"Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall."

— Stephen R. Covey

"Motivation is the art of getting people to do what you want them to do because they want to do it."

#### **Think Innovative:**

**Eight pillars of thinking innovatively are:**

- 1) Have a mission that matter
- 2) Think big but start small
- 3) Strive for continual innovation, not instant perfection
- 4) Look for ideas everywhere
- 5) Share everything
- 6) Fuel with data
- 7) Be a platform
- 8) Never fail to fail

**R. Nandhini – II MBA**

## MANAGEMENT THIRUKURAL

Thiruvalluvar says in Kural 467:

**"Any task should be started after a deep thinking.**

**Reconsidering the decision later is a disgrace."**

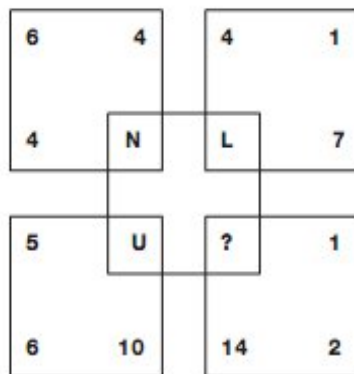
**Meaning of kural:**

Every decision has its own consequences, problems should be boldly faced and wisely solved, there should not be any attempt to go back from the decision made

**- A.Balaji – II MBA**

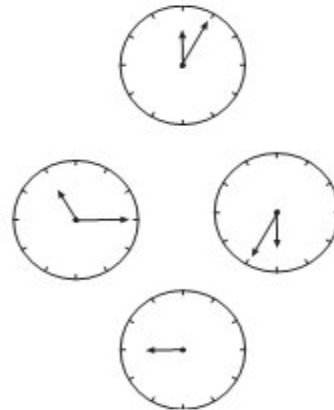
## LOGICAL PUZZLE:

Which letter replaces the question mark?



## CLOCK PUZZLE

Where should the minute hand be put on the bottom clock?



**Puzzle key:**

**Logical:**

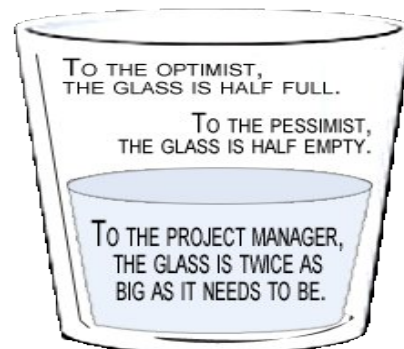
**Answer : Q**

**Explanation :** Adding the three numbers in each square together gives the numerical value of the letter at the centre of each square.

**Clock:**

**Answer : Q**

**Explanation :** Adding the three numbers in each square together gives the numerical value of the letter at the centre of each square.



**P. Eswari – II MBA**

### MANAGEMENT JOKES:

**Boss:-** We are very keen on cleanliness. Did you wipe your feet on the mat as you came in?

**New employee:** Yes, sir.

**Boss:** We are also keen on truthfulness. There is no mat.

**Personnel manager:** "What made you leave your last job?"

**Applicant:** "Sickness."

**Personnel manager:** "And what was the problem?"

**Applicant:** "My boss was sick of me!"

**-K.Gaja Lakshmi – II MBA**

### POSITIVE LINES:

*Never listen to other people's tendencies to be negative or pessimistic... ..because they take your most wonderful dreams and wishes away from you; the ones you have in your heart! Always think of the power which words do have, because everything you hear and read will affect your actions!*

*Therefore: ALWAYS BE POSITIVE; and above all:*

*Be DEAF when people tell YOU that YOU*

**-A. Hanas Mohd. II MBA**

### **Do's and Don't of presentation**

#### **Do:**

1. Check what is expected of you when invited to speak
2. Prepare in plenty of time
3. Establish a clear structure
4. Prepare good, summarised notes

5. Realise and accept that all good speakers experience nervous tension before speaking
6. Plan and rehearse the start with care
7. Put pace and enthusiasm into your delivery
8. Ensure you are clearly audible to everyone
9. Maintain good, evenly distributed eye contact with your audience
10. Plan and rehearse the conclusion with care

#### **Don't:**

1. Prepare too much material: check your timing
2. Try to do without speaker's notes
3. Read the script verbatim
4. Start with an apology
5. Risk weak or dodgy jokes
6. Split your audience's attention by misuse of aids or handouts
7. Rock, sway or use repetitive gestures
8. Clutter your visual aids
9. Gabble or rush
10. Assume hostility

**- S. Keerthana – II MBA**

### **TOP TEN FMCG COMPANIES IN INDIA**

#### **1.ITC Limited**



#### **2. Hindustan Unilever Limited (HUL)**



3. Nestle India



4. Parle Agro



5. Britannia Industries



6. Marico Limited



7. Godrej Industries



8. Colgate-Palmolive



9. Procter & Gamble Co.



10. Amul



- U.Karthick – I MBA

“Good management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them.”

**I.M (Inter management)**

Learning to smile  
whilst turning the knife  
in one's subordinates anatomy.  
A life, so rife for strife.

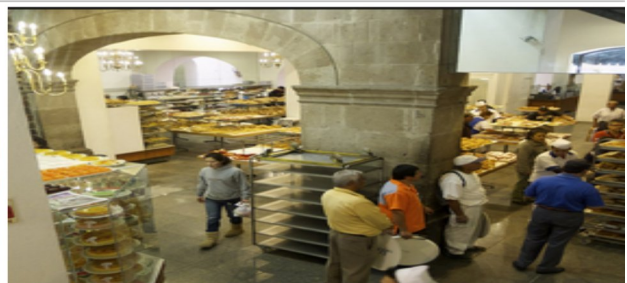
- K. Mohana Kanmani – I MBA

## Entrepreneurship Awareness Camp 2018

| Name of the resource person                                        | Ownership                                                         | Photo Gallery                                                                        |
|--------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <b>Padmashri<br/>Dr.Kalaimamani Nalli<br/>Kuppuswami Chettiyar</b> | <b>Nalli Groups,<br/>Chennai,</b>                                 |    |
| <b>Dr. M. S Asif Ali</b>                                           | <b>Maharaja silks and<br/>Readymades,<br/>Thanjavur,</b>          |   |
| <b>Dr. N. Vijayarangan,</b>                                        | <b>Chairman A.V.C.<br/>Institutions.</b>                          |  |
| <b>Thiru.<br/>K. Karthikeyan,</b>                                  | <b>Secretary&amp; Treasurer<br/>i/c,<br/>A.V.C. Institutions.</b> |                                                                                      |
| <b>Thiru.<br/>G.V. Raghavan,</b>                                   | <b>Member Board of<br/>Management.<br/>A.V.C. Institutions.</b>   |                                                                                      |



| Class                                                                              | Students Count | Name of the Industries visited                                                                       | Staff Co - ordinator                       |
|------------------------------------------------------------------------------------|----------------|------------------------------------------------------------------------------------------------------|--------------------------------------------|
| II MBA & I MBA                                                                     | 52             | 1. Modern Bakery Products Outlet , Roller Flour mill Coimbatore,<br>2. Ammarun Foundries, Coimbatore | Dr. J. Swaminathan, & Mrs. R. Renukadevi , |
|  |                |                                                                                                      |                                            |



### Value Added Programme

A Value added Programme has been organized to II MBA students in the title of Logistics and supply chain Management during the period 24<sup>th</sup> to 29<sup>th</sup> December 2018. Mr. S. Pradeepkumar, Managing Director, Pansal Technologies, Viruthunagar was the resource person.

