

A.V.C. College of Engineering

Department of Management Studies

NDLI-Guest Lecture Report

Unbox Youth's Thinking towards Entrepreneurial Avenues

Date: 19th October 2024

Time: 3:00 PM



Venue: MBA Seminar Hall

Resource Person: Ms. S. Mumtaj Simran Banu, DHRM, MSW, MS, District Coordinator, EDII-TN, Mayiladuthurai

Event Overview

The guest lecture titled "Unbox Youth's Thinking towards Entrepreneurial Avenues" was conducted on 19th October 2024 at 3:00 PM via Zoom and projected at MBA Seminar Hall. This event was organized by the MBA Department in collaboration with the NDLI Club and targeted both I and II-year MBA students. The objective was to inspire and guide students in exploring entrepreneurial opportunities and to foster an entrepreneurial mindset among them.



Welcome Address

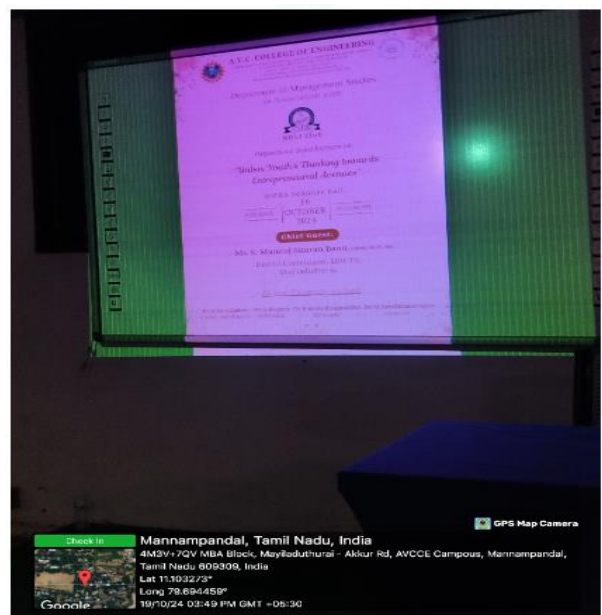
The event commenced with a warm welcome address by Dr.J.Swaminathan, Asst.Prof(SI.Grade) MBA Department. Dr. G.Sridevi Head of MBA Department highlighted the importance of entrepreneurship in today's dynamic business environment and the relevance of such sessions in shaping future business leaders.

Introduction of the Resource Person

Ms. S. Mumtaj Simran Banu, a distinguished professional with vast experience in human resources, social work, and entrepreneurship development, was introduced as the resource person. Her role as the District Coordinator at EDII-TN, Mayiladuthurai, and her extensive work in promoting entrepreneurship were highlighted.

Keynote Session

Ms. Mumtaj Simran Banu began her session by emphasizing the significance of entrepreneurial thinking in the current economic landscape. She encouraged students to think creatively and innovatively, sharing real-life examples of successful entrepreneurs who started with minimal resources but achieved remarkable success through perseverance and innovation.



Key Points Discussed

- **Entrepreneurial Mindset:** The importance of cultivating a mindset that embraces risk, innovation, and resilience.
- **Identifying Opportunities:** Techniques to identify viable business opportunities in various sectors.
- **Business Planning:** Essentials of creating a solid business plan, including market analysis, financial planning, and strategic development.
- **Funding and Resources:** Information on various funding options available for startups, including government schemes, venture capital, and angel investors.
- **Challenges and Solutions:** Common challenges faced by entrepreneurs and practical solutions to overcome them.

Interactive Session

The lecture was followed by an interactive session where students actively participated, asking insightful questions and seeking advice on their entrepreneurial ideas. Ms. Mumtaj Simran Banu provided valuable feedback and encouraged students to pursue their entrepreneurial ambitions with confidence.



Vote of Thanks

The event concluded with a vote of thanks by Dr.R.Renukadevi who expressed gratitude to Ms. Mumtaj Simran Banu for her inspiring and informative session. Appreciation was also extended to the NDLI Club for their collaboration and to all the participants for their enthusiastic involvement.





Feedback and Analysis

The guest lecture, "Unbox Youth's Thinking towards Entrepreneurial Avenues," received overwhelmingly positive feedback from both I and II-year MBA students. Participants praised Ms. S. Mumtaj Simran Banu for her engaging delivery and practical insights into entrepreneurship. Students found the session highly motivating, particularly appreciating the real-life examples and the practical advice on business planning and funding. The interactive segment was particularly well-received, as it allowed students to address their specific queries and gain personalized guidance.

The overall analysis indicates that the lecture successfully achieved its objective of inspiring entrepreneurial thinking, with many students expressing a renewed interest in pursuing their entrepreneurial ventures.

Conclusion

The guest lecture was a resounding success, leaving the students motivated and equipped with practical knowledge to explore entrepreneurial avenues. The insights shared by Ms. Mumtaj Simran Banu will undoubtedly have a lasting impact on the students' approach to entrepreneurship and their future careers.

Coordinators

Dr.J.Swaminathan& Dr.Renukadevi

HOD

Dr.G.Sridevi