

A.V.C. College of Engineering, Mannampandal.

Department of Management Studies

REPORT ON ONLINE GUEST LECTURE

on

***Investor Awareness Programme on “How to Safeguard Yourself from Frauds & Scams:
#SEBI vs SCAM”***

Date: 09.10.2025

Time: 10.30 a.m. – 12.30 p.m.

Mode: Online

Resource Partner:

Krishna Foundation – A registered trust working in association with SEBI, NSE, BSE, and CDSL to promote financial literacy and investor education.

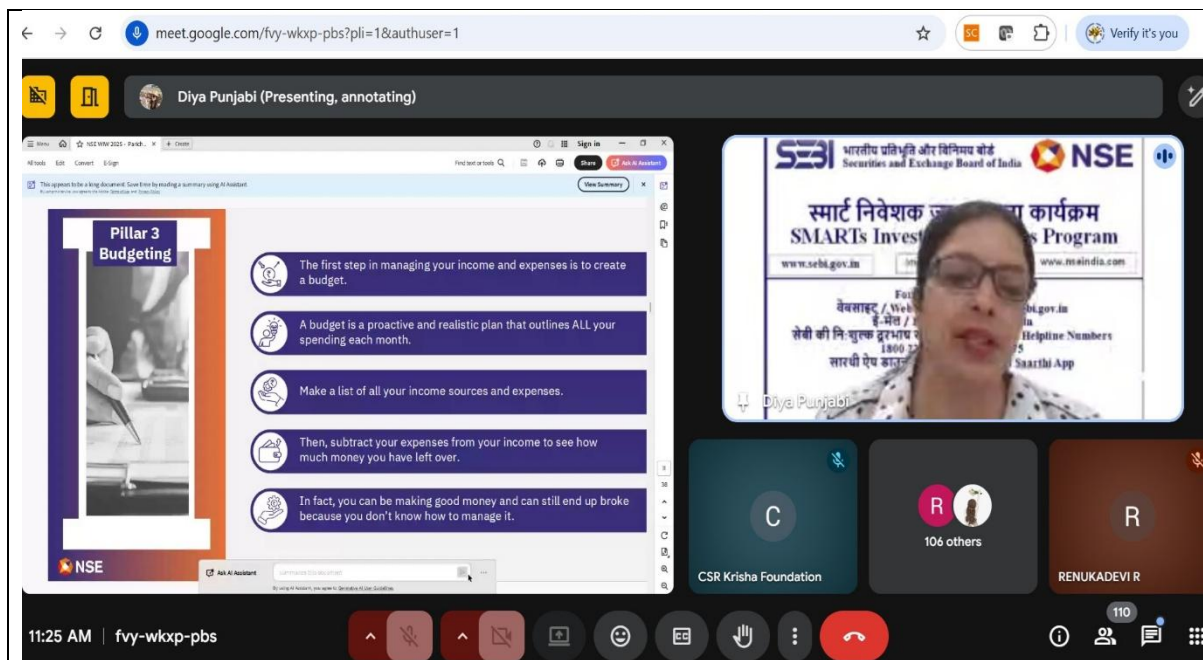
Resource Person: Mrs. Diya Navin Punjabi

Objective of the Session:

The programme aimed to enhance students' understanding of financial safety and investor protection. It educated them about cyber and securities market frauds, misleading investment schemes, and the growing menace of fake trading platforms. The session also introduced SEBI's key investor protection initiatives such as **SEBI Saarthi 2.0 App**, **SMART ODR**, and **SCORES Portal**.

Programme Highlights:

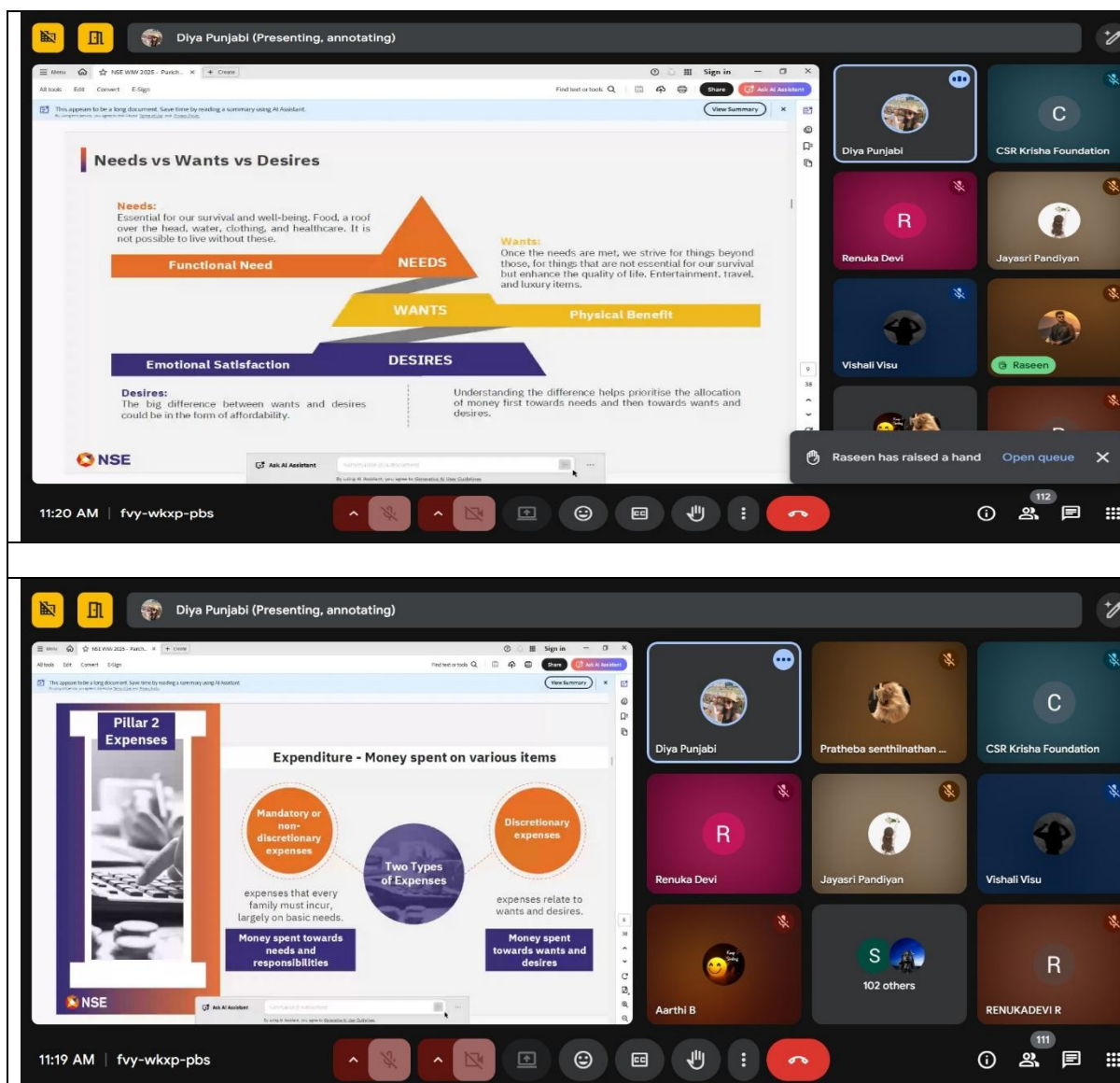
The screenshot displays a Google Meet interface during an online session. The main window shows a presentation slide titled "Pillar 1 Income" with a subtitle "Money earned from various sources." The slide details "Two types of income": "Active income" (What one gets by working and deploying their time and skills) and "Passive income" (The income from investments. Keeps accruing even when one takes a break or even in retirement). Under Active income, it lists Salary, Professional Fees, and Business Income. Under Passive income, it lists Dividends, Interest, and Rent. The presentation is being shared by Diya Punjabi. To the right, a grid of participant avatars is visible, including Diya Punjabi, CSR Krishna Foundation, Renuka Devi, Jayasri Pandiyan, Vishali Visu, Aarthi B, Pratheba senthilnathan..., 103 others, and RENUKADEVI R. The bottom status bar shows the time as 11:16 AM and the meeting ID as fvy-wkxp-pbs.



- The event commenced with a welcome address by **Santhosh Kumar. M**, Student of II-MBA (MBA), who emphasized the importance of financial literacy for management students.
- **Dr. R. Renukadevi**, Faculty Coordinator, introduced the session and briefed the audience about the objectives of the collaboration with Krishna Foundation and M.Amoka -II MBA introduced our chief guest.
- The expert speaker **Mrs.Diya Navin Punjabi** from **Krishna Foundation** delivered a highly engaging and practical session, highlighting real-life examples of investment frauds and effective preventive measures.
- The session was **more interactive**, with students actively participating through polls, case discussions, and Q&A segments.
- The speakers appreciated the enthusiasm and critical questions raised by the participants, making the discussion lively and impactful.

Outcome of the Programme:

The programme received **very good feedback** from participants, who appreciated the clarity, real-time demonstrations, and relevance of the content. Students remarked that the session was **interactive, informative, and eye-opening**, giving them confidence to identify fraudulent investment schemes and make safe financial decisions.



It successfully met its objective of promoting investor awareness and financial responsibility among budding management professionals.

Participants: A total of **110 students** from I & II Year MBA actively attended and participated in the online session.

Every student shared their positive feedbacks in the chat and **S.Kamalisha**-Student of II MBA shared her wonderful feedback and vote of thanks delivered by **Preethi.V**.

The Department of Management Studies extends heartfelt thanks to **Krisha Foundation** for conducting this valuable awareness session as part of **World Investor Week 2025**.

Faculty Coordinator
Dr.R.Renukadevi

HOD- MBA
Dr.G.Sridevi