



A.V.C College of Engineering
Approved by AICTE, New Delhi | Affiliated to
AnnaUniversity, Chennai
| Grade 'B' Accreditation by NAAC with CGPA of 2.73/4.00 |
An ISO 9001:2008 Certified Institution
Mannampandal, Mayiladuthurai-609305



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Department of Computer Science and Engineering
&
CSI Student Branch
Webinar on 'Data Science'

In the department of CSE, a webinar on ‘DataScience’ was conducted on May 8, 2020 at 3.30 PM for the students of II, III and IV Year CSE and IT students under CSI student Branch. Our Final year S. Anushya welcomed the participants and resource person. **Dr. S. Padmapriya**, HoD/CSE gave felicitation address. Our Final year Student **Ms. K. Vishali** introduced the resource person Mrs. Preetha Selvam, Digital Delivery Manager, gm, UK. **Ms. S. Santhini devi** of III CSE proposed the vote of thanks. **Ms. T. Jayasree**, Final CSE did compeering for this session. Students gave good feedback for this session.

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Department of Computer Science and Engineering & CSI Student Branch
Presents
WEBINAR on "Data Science"

Date
May 8, 2020

Time
3.30 PM

Speaker
Mrs. Preetha Selvam
Digital Delivery Manager,
Gm, UK

Panelist (3) Attendee (29) You are viewing Preetha's screen View Options

Preetha

DATA DRIVEN DECISION MAKING IS A MUST FOR SURVIVAL OF A BUSINESS!

Data Science Value Chain

Raw Data

Actionable Insights
Patterns, Trends,
Predictions

**Decisions
&
Actions**

Value
Customer Acquisition
Customer Loyalty
Workforce Retention
Revenue/Profits
Cost Savings
Operational Efficiency
Capability Building

Zoom Webinar Chat

From Iontach Admin to All panelists and attendees:
Sireenjevi help our staff to connect

From Me to All panelists:
OK mam

From Iontach Admin to All panelists and attendees:
Shall we start friends

From Me to All panelists:
You Voice is Not Clear mam
It Echos
NO Mam...

From hari haran to All panelists and attendees:
mam voice is breaking

To: All panelists

Your text can only be seen by panelists

Unmute Chat Raise Hand Q&A Leave

EN 3:52 PM 5/8/2020

Webinar during the session